



## News Release

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FOR IMMEDIATE RELEASE

December 7, 2009

### **DEEZA CHASSIS PARTS ANNOUNCES APPOINTMENT OF THE MARX GROUP FOR PUBLIC RELATIONS REPRESENTATION**

**Totowa, NJ** - Deeza Chassis Parts, a technology focused manufacturer of premium chassis parts for the global aftermarket, has hired The Marx Group as the company's agency of record for public relations. The Marx Group will assist Deeza Chassis Parts with planning, research, writing, delivery and in representing the company to industry media.

"While we have over 20 years of experience in the European aftermarket, we are relative newcomers to the U.S. market. However, in a short amount of time we have created a product line that is extremely important to certain channels in the U.S. aftermarket," said Gokhan Kuru, president, Deeza Chassis Parts. "We chose The Marx Group based on their years of experience and proven results in the automotive aftermarket industry. Because they have helped many leading companies introduce new products and programs to the market, the decision was easy to make."

Based in San Rafael, Calif., with offices in New York, Chicago and Nashville, The Marx Group offers strategic business consulting, as well as full-service marketing communications and PR programs.

For more information about Deeza Chassis Parts, phone: (973)237-1101, email: [info@DeezaChassis.com](mailto:info@DeezaChassis.com), or visit: [www.DeezaChassis.com](http://www.DeezaChassis.com).

#### **About Deeza Chassis Parts**

*Based in Totowa, N.J., Deeza Chassis Parts is a technology focused manufacturer of premium chassis parts for the global aftermarket. The company's high quality products are designed with the latest patented technologies and include: stabilizer links, stabilizer link kits, inner tie rod ends, outer tie rod ends, ball joints and control arms. Deeza Chassis Parts has earned a reputation for superior customer satisfaction due to their responsive customer service team. The company has an on time delivery performance of over 99 percent in North America and Europe. With the latest coverage on new applications, all Deeza Chassis parts include a two-year, 40,000 mile limited warranty.*

**Technology.**

**Innovation.**

**Quality.**



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### **About The Marx Group**

*The Marx Group (TMG) is a full-service business strategy and marketing communications firm offering a diverse range of marketing services, including business development strategies, lead generation programs, customer retention processes, on-line marketing, advertising, public relations, collateral, tradeshow programs, and interactive design.*

*TMG began as an advertising and marketing agency in Southern California in 1982. Now based in San Rafael, the company has creative and account teams in New York, Chicago and Nashville. TMG team members, each with a strong, proven track record, include strategists, account managers, public relations and media specialists, and an award-winning creative group for both print and on-line programs.*

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