



## News Release

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FOR IMMEDIATE RELEASE

February 1<sup>st</sup>, 2010

### **DEEZA CHASSIS RELEASED 106 NEW PART NUMBERS IN 2<sup>nd</sup> HALF OF 2010**

**TOTOWA, N.J.** -- Deeza Chassis Parts has released 106 new chassis part numbers in 2<sup>nd</sup> half of 2010, bringing the total 400 plus new items in 2010 and having 1,961 items in its range.

Within the newly released products, there are some hard to find in aftermarket items, like Chrysler Pacifica Inner Tie Rod, Range Rover (03 to 11) Outer Tie Rod, Jaguar S-Type/Lincoln LS and Honda Civic (06 to 11) Ball Joints as well as many late model domestic and import applications such as Acura RL, Audi Q5, Hyundai Genesis, Mercedes-Benz E-Class, Ford Fusion and VW Routan. Deeza provides over 85 percent coverage for North American import applications with over 95 percent on time delivery and fill rates.

"There is a huge opportunity for the traditional aftermarket distributors to differentiate themselves among other players by providing their customers the options that were only available from dealers before. As Deeza Chassis Parts, we are focused on creating these chances for our customer base by following the repair opportunities in the market and listening to our customer's suggestions in the new product development stage," said Gokhan Kuru, President, Deeza Chassis Parts. "Our agile, innovative and experienced team of engineers and technicians enable us to be capable of introducing such new products."

The company's catalog is available online at [www.DeezaChassis.com](http://www.DeezaChassis.com) and is fully compliant with aftermarket catalog providers including: Activant, WHI Solutions (Nexcat/Nexpart) and [ShowMeTheParts.com](http://ShowMeTheParts.com).

For more information about Deeza Chassis Parts, phone (973)237-1101, e-mail [info@DeezaChassis.com](mailto:info@DeezaChassis.com), or visit [www.DeezaChassis.com](http://www.DeezaChassis.com).

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#### **About Deeza Chassis Parts**

*Based in Totowa, N.J., Deeza Chassis Parts is a technology-focused manufacturer of premium chassis parts for the global aftermarket. The company's high quality products are designed with the latest patented technologies and include: stabilizer links, stabilizer link kits, inner tie rod ends, outer tie rod ends, ball joints and control arms. Deeza Chassis Parts has earned a reputation for superior customer satisfaction due to their responsive customer service team. The company has an on time delivery performance of over 99 percent in North America and Europe. With the latest coverage on new applications, all Deeza Chassis parts include a two-year, 40,000 mile limited warranty.*

#### **For Further Product/Service Information, Contact:**

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