



Press Release

For more information, please e-mail:
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FOR IMMEDIATE RELEASE

Date: 07/27/2009

Subject: Import Cars Start-Up Chassis Programs from Deeza Chassis Parts



Totowa, NJ - Deeza Chassis Parts starts a new marketing campaign to promote the company's new import cars start-up chassis program.

Deeza's campaign consists of an updated web site that presents different program models depending on the size of the customers, new flyers and an advertising campaign outlining the benefits of adding a premium quality import line.

"More than 50% of vehicles on the U.S. roads are import cars. Without a strong program for the import market, you could be missing the half of the business." said Gokhan Kuru, president of Deeza Chassis Parts. Current Deeza Catalog provides over 85% coverage for Import Applications from the 1990's to current model year with 95% availability and fill

DEEZA CHASSIS PARTS

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rate. Deeza will get its customers started on PREMIUM LINE import car chassis business overnight with its different standard start-up programs. Deeza also customizes special programs depending upon the size and the market of its customers. Various payment terms and free shipping policies are also offered.

For more information about Deeza Chassis Parts, please go to: www.DeezaChassis.com.

Deeza Chassis Parts is a technology focused manufacturer of premium chassis parts for the global aftermarket with North American headquarters in Totowa, New Jersey.

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