



News Release

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FOR IMMEDIATE RELEASE

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DEEZA EXPANDS USAGE OF PATENTED TECHNOLOGY THAT HELPS ELIMINATE DAMAGE FROM HARMFUL CONTAMINANTS ENTERING CHASSIS PARTS

Totowa, NJ - Deeza Chassis Parts, a technology-focused manufacturer of premium chassis parts for the global aftermarket, has expanded usage of its patent-pending technology developed in 2008 to help eliminate damage from harmful contaminants infiltrating serviceable chassis parts. The company now manufactures 20 percent of its stabilizer links, 65 percent of its outer tie rod ends, and 20 percent of its ball joints utilizing this technology.

Deeza Chassis Parts' innovative design completely eliminates the problems of serviceable chassis parts infiltrating dirt, moisture and other contaminants into the internal cavity of the dust boot. Deeza's revolutionary design allows grease to release through a uniquely engineered component placed between the dust boot and the body. This design feature results in complete protection from contamination, regardless of the location and movement of the ball stud, and thus increases the life cycle of the parts.

"Due to the protection it provides from contamination, Deeza has had a tremendous response from our customers to this new technology," said Gokhan Kuru, president, Deeza Chassis Parts. "This is an ongoing process and Deeza will keep expanding the usage of this technology. In fact, many of our newly developed products are also designed with this technology."

For more information about Deeza Chassis Parts, phone (973)237-1101, e-mail info@DeezaChassis.com, or visit www.DeezaChassis.com.

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About Deeza Chassis Parts

Based in Totowa, N.J., Deeza Chassis Parts is a technology-focused manufacturer of premium chassis parts for the global aftermarket. The company's high quality products are designed with the latest patented technologies and include: stabilizer links, stabilizer link kits, inner tie rod ends, outer tie rod ends, ball joints and control arms. Deeza Chassis Parts has earned a reputation for superior customer satisfaction due to their responsive customer service team. The company has an on time delivery performance of over 99 percent in North America and Europe. With the latest coverage on new applications, all Deeza Chassis parts include a two-year, 40,000 mile limited warranty.

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